

A wide, horizontal photograph of a mountain range under a soft, hazy sky, serving as a background for the top section of the page.

take virtual IMs higher

It's time to go higher with your virtual investigator meetings [IMs]. Advances in multimedia and interactive technology make it possible to produce virtual IMs that engage study sites like never before. As the pioneer and category leader, MedPoint Digital is uniquely capable to deliver elevated virtual IMs.

BIOPHARM SPECIALISTS

Unrivaled 25 years experience delivering successful virtual IMs for biopharm clients

FULL EVENT PRODUCTION

Comprehensive services to develop and execute dynamic, highly engaging virtual IMs

INNOVATIVE APPS

Exciting apps such as mapping, quizzes, gamification and language translation

BEST-IN-CLASS TECHNOLOGY

A reliable, versatile, user-friendly platform configured to meet the demands of sites

SUPERIOR COMPLIANCE

Special provisions for security, privacy and quality, complying with all biopharma industry standards

MedPoint Digital partners with biopharma companies and CROs to transform their use of live digital meetings. MedPoint provides an unparalleled blend of technology, expertise and best practices to implement successful virtual IM programs. Our goal is to deliver an elevated, engaging participant experience that is highly differentiated from today's generic virtual meetings.

Let us show you how MedPoint delivers elevated experiences and remarkable results.



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One Solution, Endless Benefits

The Elevation service unleashes the potential of virtual investigator meetings to deliver a superior experience to investigator sites across the globe, with myriad benefits to study sponsors.

Save Time

A half-day commitment to a virtual IM can replace a trip taking 2 to 4 days of professional time.

Lower Costs

Achieve 90% cost reductions and save US\$100,000 to US\$400,000 in a single day.

Reduce CO2

Replace air travel and achieve documented carbon savings of hundreds of metric tons in a single meeting.

Enhance Engagement

Use new interactive tools to effectively engage the intellect and hold the attention of investigators and site staff.

Expand Reach

A convenient format that allows an unlimited number of persons from every study site to attend.

Increase Satisfaction

Deliver a superior virtual meeting experience, exceed expectations, and generate positive participant feedback.

Reinforce Skills

Support periodic updates and refresher training to sites, to reinforce best practices and drive site performance.

Optimize Reliability

Deploy a solution with exceptional reliability across all networks, computer platforms and mobile devices.